Loan Management System An automated and efficient way to manage loans

Project :

In our legacy systems does not address the rising expectations our internal users and end consumers to face. Currently users are switching between multiple applications, data in silos and not integrated with OLX systems. The LMS will streamline processes by replacing multiple vendor software and a significant amount of manual excel work performed by the Ops and collection teams.

Design Opportunity :

- While designing an Information Architecture, we have taken the consideration to scalable and customised for each product module and each country
- Created better communication and clarity on information intensive screens for their tasks efficiency between the roles
- Digitize, optimize, and automate loan process to decrease loan processing time.

Business Goal : LMS will streamline processes by replacing multiple vendor software (Beclever / Akasoft) and a significant amount of manual Excel work performed by the Ops and Collection teams. LMS will integrate with all OLX Autos' internal applications to fetch and update data at the right places, allowing businesses to be data-driven.

UX Goal : To finds the sweet spot between users' needs and business goals, and ensure that our design is usable, simple, and intuitive, but also aesthetically appealing, consistent, and accessible. Improve the end customer experience of post loan approval satisfaction.

Impact/ Target Metrics :

- This will Increase in ops efficiency from 15 to 18 loans per month
- Will increase loans handled per collection executive from 225 to 400
- Reduce manual efforts by 30% for offline processes

Research Approach:

Exploratory research about the legacy system.

Next Action Plan:

- Dashboard design for daily summary view and analytics to increase their efficiency.
- Adding gamification for making UI for motivating and encouraging users.

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Operation Analyst & Manager:

- Validation of Documents and pledged docs (if incorrect sending back to F&I)
- Loan schedule and details
- 360 degree customer view
- Sending E-sign link to Customer
- Loan Activation
- Portfolio Sale
- Sending details of payment to accounting team
- Waivers, penalties and charges application
- Loan services like prepayments, refinancing, foreclosures.

Account Analyst:

- Initiating Payment to sellers
- Uploading status back to operation Team
- Central all loan payment lists

Collection Agent:

- Calling customer for overdues and PTP records
- Physical visits and making customer pay money

Loan Management System

Loan management systems help to manage the loan lifecycle with processing customer, Loan, payment information. LMS also provide F&I and Operation analyst with accurate templates and reports. Collection and accounting analyst also get the tools for managing payments.

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Customers list

Customer information